



NEWS RELEASE

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Art Gallery of Greater Victoria Establishes Three Endowment Funds with the Victoria Foundation

The Art Gallery of Greater Victoria Foundation is transferring in excess of \$1.5 million to the Victoria Foundation to establish three funds to address permanent endowment, art acquisition and a future capital campaign.

Endowment funds typically provide nonprofit organizations with long term financial stability. They make long-range planning possible because of a predictable stream of income, and protects an organization when other revenues are reduced.

Steve McKerrell, President of the Art Gallery of Greater Victoria Foundation stated that he was excited by the potential of working with the Victoria Foundation: "I believe that the Victoria Foundation does our community proud in terms of its contributions. In that light, the fact that the Victoria Foundation will manage our Foundation's assets is an excellent partnership."

To further support registered charities the Victoria Foundation has created a Retractable Funds Policy, recognizing that there are organizations that may wish to place their funds with Victoria Foundation, but preserve the right to retract capital at a future date. In the past this was not an option.

Pierre Arpin, Director and CEO of the Art Gallery concurred: "This really is a perfect match in terms of our own long term goals and those of the Victoria Foundation. I also believe that thanks to this relationship, more people and donors will be made aware of the importance of the AGGV Foundation funds."

The AGGV identified their key reasons for moving the endowment funds to Victoria Foundation as; prudent financial management, reduced administrative costs, and an added opportunity for this 57year old arts organization to reach out to the community.

The Victoria Foundation (est. 1936) has a proven record of prudent investment and low management costs. In addition to building permanent endowments, the Foundation also distributes grants to registered charities from the returns earned on endowment funds. It also provides leadership through convening and partnering with community leaders and organizations.

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