



COMMUNITY FOUNDATIONS
OF CANADA

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COMMUNAUTAIRES
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2012 BENJAMIN MOORE COMMUNITY RESTORATION PROGRAM Application Guidelines

Working with Community Foundations of Canada, Benjamin Moore & Co., Limited is offering grants of cash and paint to support heritage restoration and community projects in Canada. Benjamin Moore has partnered with Community Foundations of Canada (CFC) in order to access CFC's grantmaking experience and its national network of local community foundations.

A total of \$24,000 in cash grants is available in each of Benjamin Moore's three regions, focused in specific communities. The communities change from year to year. For 2012 grants, the focus communities are:

- Western Market: Victoria, BC; Mission, BC; Banff, AB; Canmore, AB; Swift Current, SK
- Central Market: Brandon, MB; Minnedosa, MB; St. Catharines, ON; Niagara-on-the-Lake, ON; Hamilton, ON; Aurora, ON
- Eastern Market: Ottawa, ON; Jonquière/Saguenay, QC; Québec, QC; St. Stephen/Fundy, NB

Charitable organizations in the communities mentioned above are invited to apply to Benjamin Moore Community Restoration Program by March 30th, if their project meets the criteria below. Projects outside the target communities may also apply, but will receive lower priority in the selection process.

Successful projects will receive donated Benjamin Moore paint (up to a retail value of \$750), colour expertise, and a cash grant of up to \$4,000. The cash grant may be used in the renovation project, or for other program expenses that you describe in your application.

Projects supported in the past range from restoration of a small museum, to renovation of a youth centre, to refurbishing rooms in a women's shelter, to contributing to a cutting-edge seniors' residential complex, and restoring one of Canada's original post offices.

Project Criteria:

- The applicant organization is a registered Canadian charity or is sponsored by a municipality.
- The project is a renovation project or heritage restoration project that benefits the local community and involves the use of paint.
- Volunteers from the local community are engaged in the project.
- The project is willing to involve a local Benjamin Moore retailer for product expertise and other support.
- The project is willing to participate in local public relations activities to publicize the program and Benjamin Moore's participation.

Application Instructions:

- Fill out the PDF “2012 Benjamin Moore Application Form” (available on the National Programs page at www.cfc-fcc.ca) and send it by email, with “Benjamin Moore application” in the subject line of your email, to: info@cfc-fcc.ca
- In addition to the application form, please attach:
 - a copy of your project budget, including revenue and expenses
 - current financial statements for your organization (audited, if available)
 - a list of your organization's leadership
- If you have pictures of your project, feel free to include them.

If you are not able to submit your application by email, please contact us for alternatives.

Application Deadline: March 30, 2012

Please submit your application by March 30, 2012.

Notification:

All submissions will be acknowledged when received, and applicants will be notified of the outcome of the review after the review process is completed. Applications are received and reviewed by Community Foundations of Canada, on behalf of Benjamin Moore & Co., Limited. Final decisions regarding the allocation of funds are made by Benjamin Moore representatives with input from CFC.

Completion of Project and Reporting Requirement:

If your project receives a Benjamin Moore Community Restoration Program grant, you should pick up your paint and complete your project by the end of 2012. You are expected to submit a brief report (1 to 2 pages) as soon as possible after your project is completed.

If you have questions, contact:

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